Final Year Project Report

Date : 23/07/2018

Sections:

1. Introduction to the project
2. Implementation
3. Difficulties during the process of implementation
4. Advertising the final product and targeted industry
5. Conducted research and feedbacks
6. Final conclusion and possible improvements
7. Quick overview

* Project reasoning
* The process of implementation and   
  development strategy

1. Implementation  
   - Coding the back-end (C# and SQL)  
   - Coding the front-end   
   - Pros and Cons of the approach undertaken.
2. Difficulties during the process of implementation  
   - ( to complete )  
   - ( to complete )  
   - ( to complete )

1. Advertising the final product and targeted industry  
   - Targeted industry  
   - SMI ( Social Media Integration )
2. Conducted research and feedbacks  
   - Feedback from possible users of the product  
   - ( to complete )   
   - ( to complete )
3. Final conclusion and possible improvements  
   - ( to complete )  
   - ( to complete )  
   - ( to complete )  
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Quick overview

Project reasoning

As a software engineer I have realized that the only products that become successful are products that bring solution to a problem. As a person who has worked for quite a while in hospitality industry I have met and talked to people from different aspects of life and all ends of the World. That gave me a good starting point to search for feedback from most of the personalities I had the chance to discuss my product with. The reason I’m calling it a product, not a project, is because I believe that the definition of a project is held within a product itself, as a final result of project execution. Following up the thought of my experience in hospitality, I have had the chance to meet lots of professionals from every level of any business. Juniors, seniors, directors, CEO, CTO etc. and all of them had a small piece of information which they had to carry all over during a conference, corporative meeting or a meeting to catch up with colleague(s). That piece of information is their business card(s). Most of them had carried 5-10-15(sometimes even more) business cards in the pockets of their well-ironed blazers which till a point has caused low comfortability. I thought of changing the way it serves its owner by adding a bit of 21st century functionality, without losing its importance.

The process of implementation and development strategy

Although a student undertaking a course, studying mostly JAVA programming language, I have decided to implement my project using Microsoft Products. The reason why is, because Microsoft have been successfully providing the industry with cross-platform IDEs (Integrated Development Environment) which require the user to code in C# programming language but providing the so important and core functionality which is exporting the product into iOS, Android OS and Windows OS. The IDE with that functionality is the cross-platform application Xamarin, which benefits from native user interface and cross-platform app development.